

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 17.40
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUEH

CONTRACT # 6282545

	CLASS: NATL.	LOCAL	REGIONAL
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CONTRACT # 6282545

ICE:

DATE AUG 17/12 17:40

CO-OP BILLING NEEDED

FR: CAITLIN FOR JULIE
M1-2 OK'D, SEE LNS 30-31
TTLS: RTS
PLS CONFIRM, THX! 8/16

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1559												
2	S		1210A-105A	30		\$425.00	9/7	9/7	0		FRI	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
30	A		1235A-135A	30		\$425.00	9/7	9/7	1		FRI	1
PROGRAM : JIM KIMMEL ORD COM1 : TP FOR KIMMEL DUE HS SPORTS THIS IS A MAKE-GOOD FOR SEP7 ON LINE-2 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1210A-105A	30		\$425.00	9/4	9/4	0		TUE	0
PROGRAM : J KIMMEL-ABC<												
CON COM1: J KIMMEL-ABC<												
31	A		1205A-105A	30		\$425.00	9/4	9/4	1		TUE	1
PROGRAM : J KIMMEL-ABC<												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR SEP4 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#2				SEP7		30S	\$425.00	(AUG17/12)	
							SEP7		30S	\$425.00	PLS ADVISE.	
OFFER:FRI/1235A-135A												
CMT:TP FOR KIMMEL DUE HS SPORTS												
M2	OK'D		BUY#20				SEP4		30S	\$425.00	(AUG17/12)	
							SEP4		30S	\$425.00	PLS ADVISE.	
MISSED:TUE/1210A-105A												
OFFER:TUE/1205A-105A												
CMT:TP KIMMEL												
CONTRACT TOTAL											36725.00	
TOTAL SPOTS											29	
SEP/12 36725.00												

MARKET TOTALS \$108,014 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE